

## IMPACT OF USE OF SOCIAL NETWORKING SITES AMONG LIS STUDENTS AND LIS PROFESSIONALS OF HARYANA

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### **ABSTRACT**

*Social networking is an open access platform that enables the users to interact and contribute to knowledge. It is a tool where users act as both consumers and producers of online content. Undoubtedly, with the mounting economy social networking ready to meet the challenges that are concisely discussed in this research paper and implement the strategies for the enhancement of library functions and services. Highlighting the concept of user-centered, libraries using the social networking tool through Internet technologies to provide two-way interaction and communication of information. This paper scrutinizes the importance of social networking techniques and to determine role of library professionals to make use of social media techniques for providing dynamic library and information services and resources in academic libraries of Haryana in the digital library environment.*

**KEYWORDS:** *Social Networking, Social Media, LIS Students, LIS Professionals, Library Services*